

DESIGN & CONTENT

WEB DESIGN DEVELOPMENT PROJECT

Created by

Kelly Prendergast

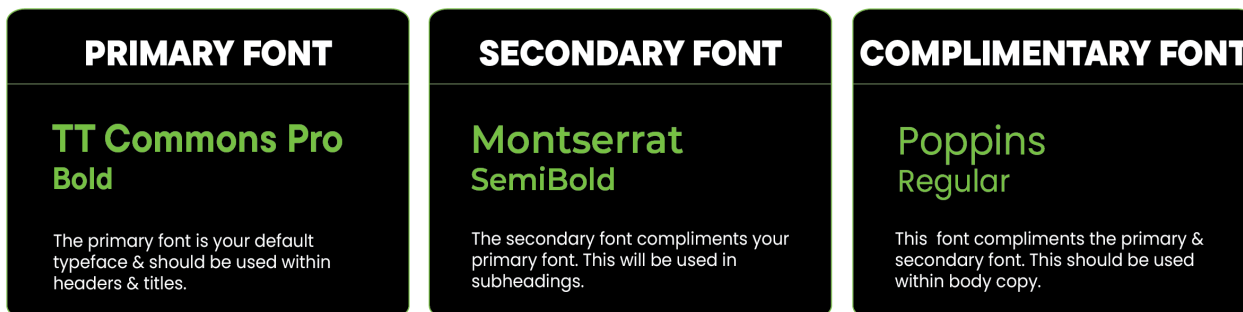
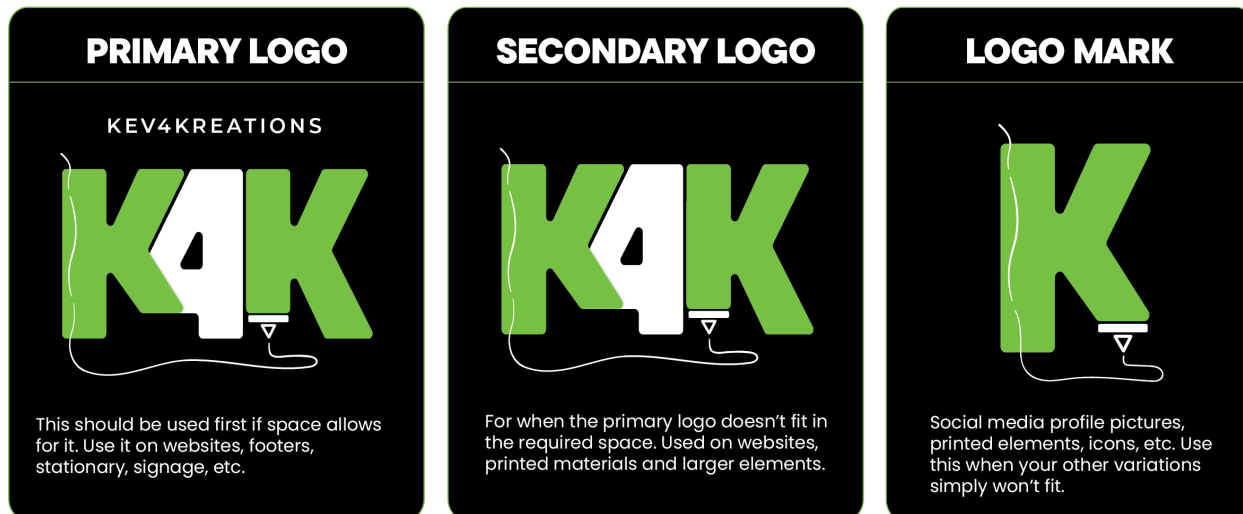
kprendergast1@quinnipiac.edu

Prepared for

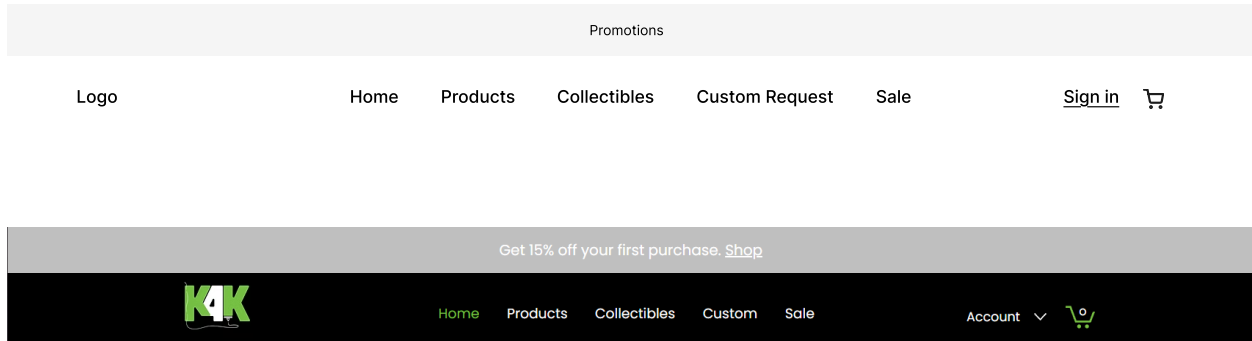
Kev4Kreations

www.kev4kreations.com

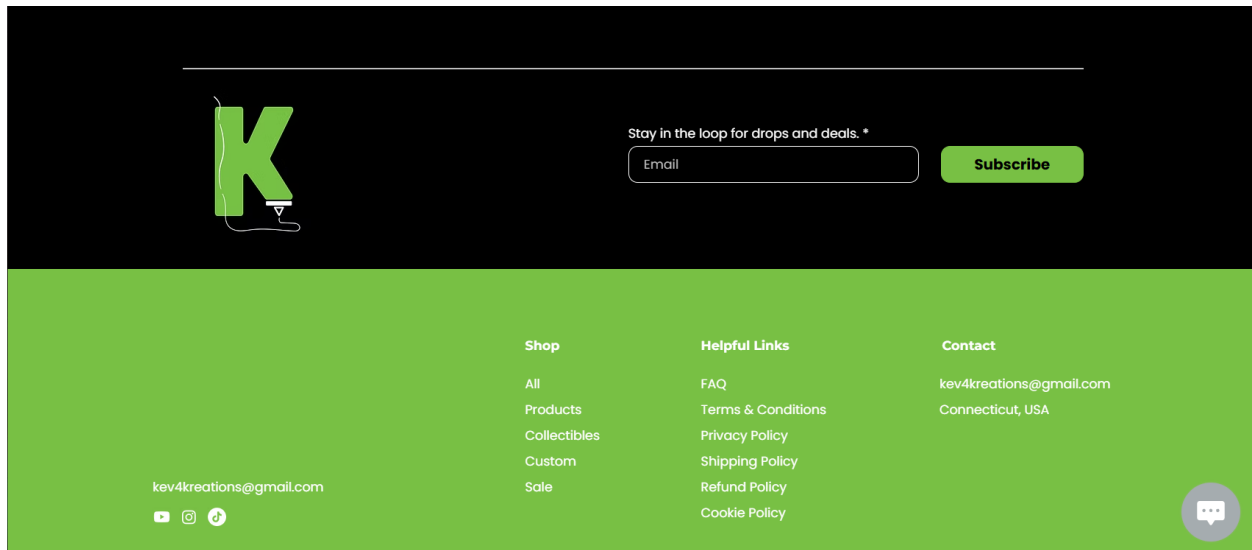
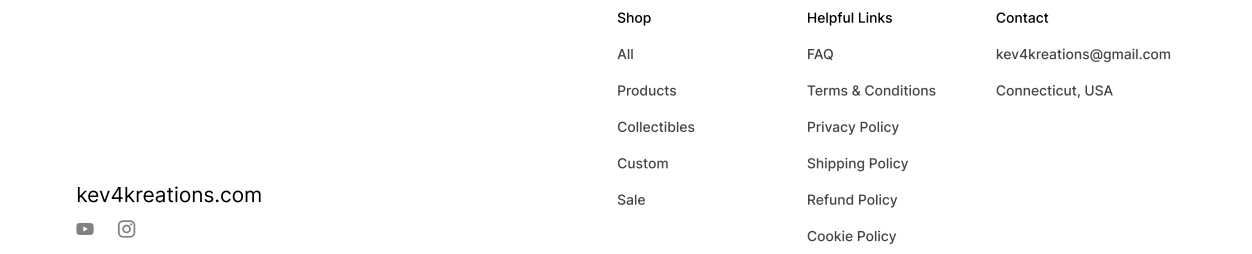
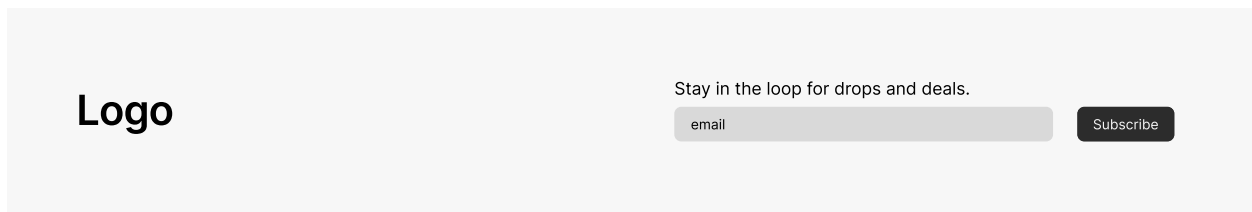
Branding



Layout Design (Header & Footer)



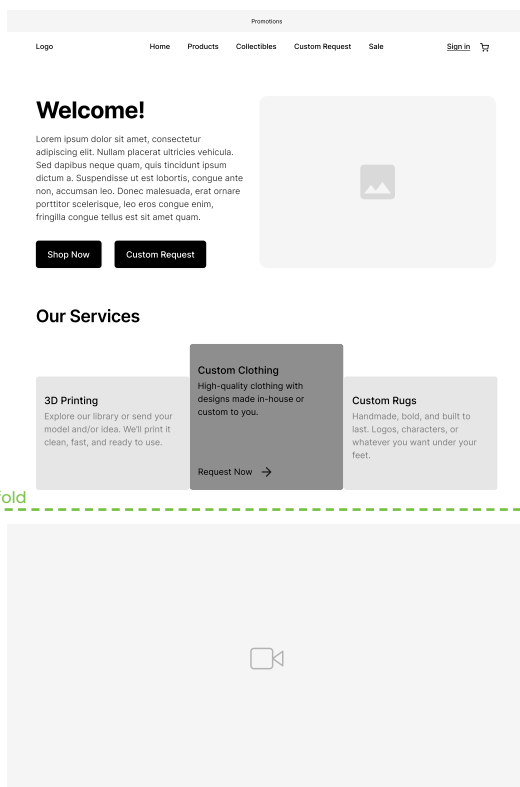
Header
Footer



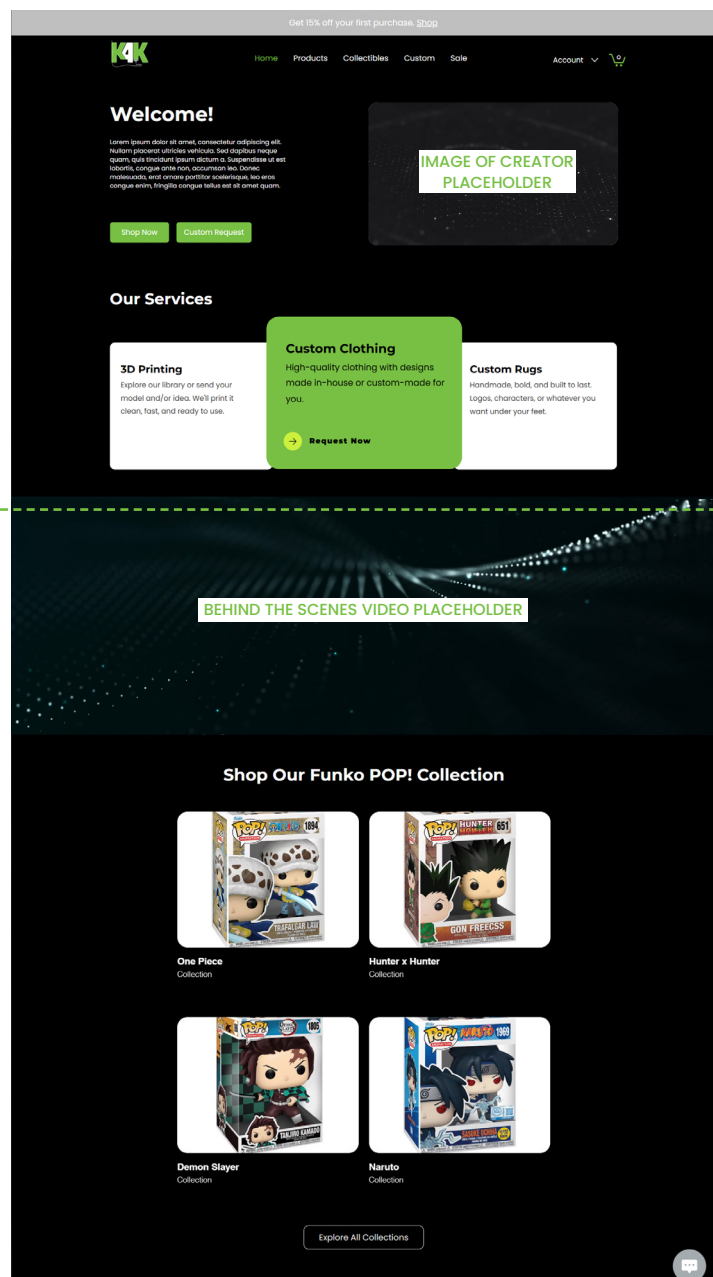
Layout Design

(Home - Revised)

This week I focused on refining the homepage layout for the website. I updated the design by replacing the previous “Shop All Funko Pops” section with a dynamic video area that will eventually showcase behind-the-scenes content. Over the next couple of weeks, I plan to gather and edit footage for this feature as part of the final production phase. Additionally, I redesigned the area that previously highlighted “Best Sellers,” since the business is just starting out and doesn’t yet have established best sellers. Instead, this section now highlights various Funko Pop collections, along with a call-to-action button that allows users to “Explore All Collections,” linking them to a dedicated page for browsing the full range.



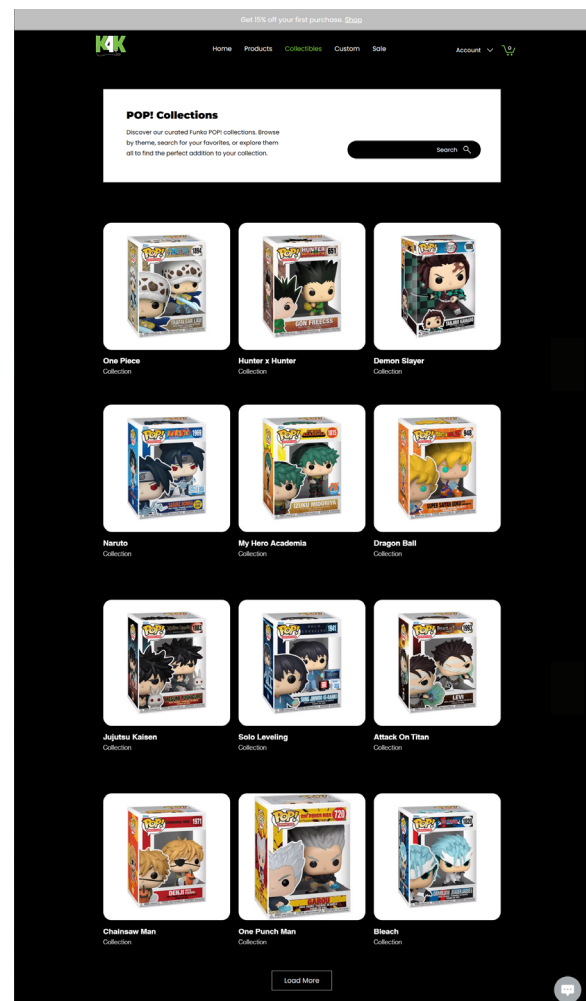
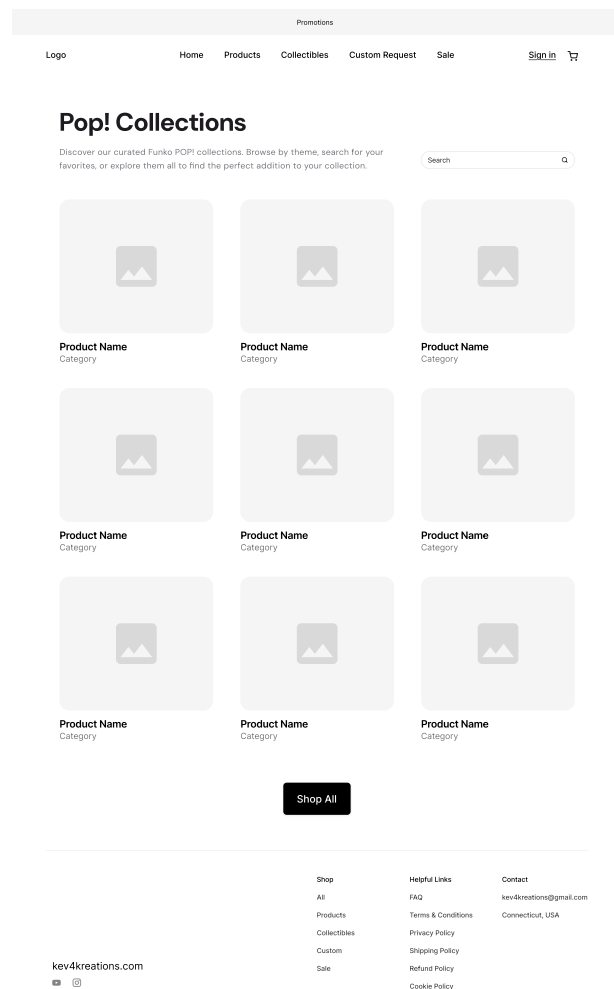
Above the fold



Layout Design

(Collectibles)

When you select Funko POP! from the “Collectibles” menu, you’ll be brought to this page where all of our Funko Pop collections are displayed. With so many different themes and series available, this layout makes it easier to find exactly what you’re looking for. You can browse through the collections visually, click on a specific series to narrow down your search, explore everything at once, or use the search feature to quickly locate a particular character or style. This structure was designed to make navigating a large and diverse Funko Pop inventory simple, organized, and enjoyable for collectors of all kinds.




Layout Design

(Custom Request)

The Custom Request page allows customers to bring their unique ideas to life by requesting a custom 3D print, personalized clothing, or a one-of-a-kind rug. The page features a form where customers can provide their contact details, describe their vision in detail, and upload a file for exact specifications or inspiration. All fields, including the message section, are required to ensure we have all the necessary information to fully understand and create exactly what they're looking for.

Promotions

Logo Home Products Collectibles Custom Request Sale Sign in 

Let's design something cool together

Get in touch.
kev4kcreations@gmail.com

I want to request...

3D Prints
Clothing

Rugs
Other


Your name|

Your email

Your message

Send Message
↑

Get 15% off your first purchase. Shop

K4K Home Products Collectibles Custom Sale Account 

Let's design something cool together

Connect with us to discuss your custom 3D prints, clothing, and rugs. Share your ideas with us today!

Get in touch.
kev4kcreations@gmail.com

I want to request...

3D Prints
Clothing
Rug

+ UPLOAD


Other

Your Name *

Your Email *

Your Request *

Send Request



DEVELOPMENT

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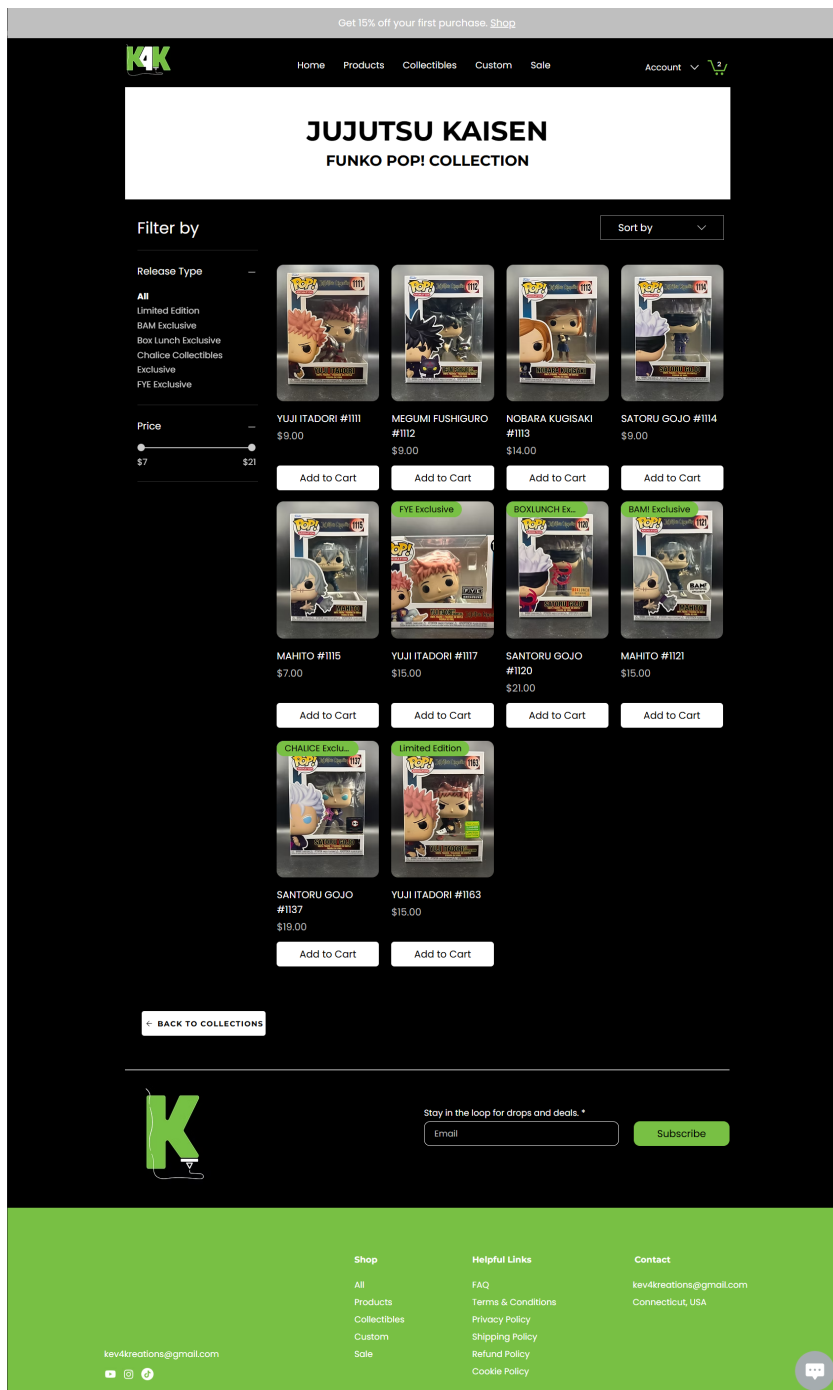
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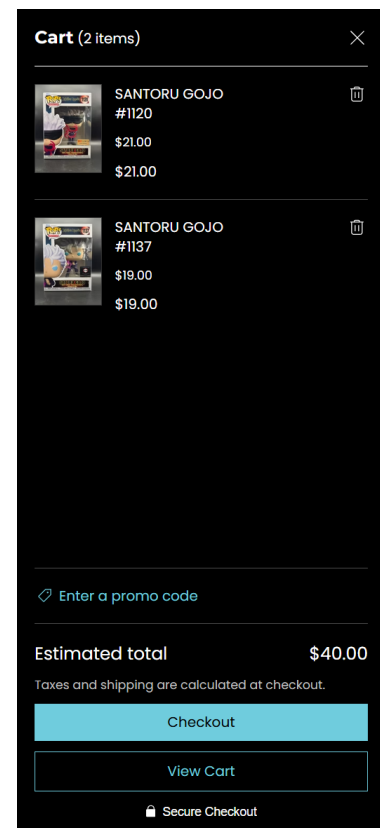
www.kev4kreations.com

Store Page

This week, I focused on building out the Funko POP! store pages for the website. I uploaded over 1,000 images and began organizing them into their respective collections to make browsing easier and more intuitive. Each Pop figure displays its name, number, and price. I added a “quick view” feature so users can scroll through images without having to open each product page individually. I also implemented a direct “add to cart” option for convenience. Ribbons were added to specific products so users can immediately see whether an item is an exclusive or limited edition. To enhance navigation, I included sorting and filtering tools, such as sorting by name or price, as well as a “filter by” option. Additionally, I added a “go back to collections” button to streamline returning to the main collections page. I decided to keep the subscribe section on this page so users can sign up for newsletters if they’re waiting for specific products to become available.



Side Cart



Cart Page

Beyond the store page, I designed the cart page to create a smoother user experience. This included adding a section for promo codes, clearly showing available payment methods, and arranging the layout so customers can review their selections and proceed to checkout with ease. These updates aim to make the site more intuitive, accessible, and convenient for users from browsing through to purchasing.

